

WELCOME

The Cosmetic Micropigmentation Microblade/Permanent Makeup Class Membership Program includes our copyrighted class materials, online videos, a Certificate after you have passed the written test, live model procedure, and a member listing in our website directory.

Cosmetic Micropigmentation

Permanent makeup, micropigmentation, etc. are cosmetic tattooing that we consider permanent and not semi-permanent because it does not wash off in a few days. After you receive your certificate, you will be able to start accepting customers and increase your revenue stream once you obtain your state/county/city licenses. Below is a breakdown of minimum suggested retail prices for the services you will be able to offer:

<u>Service</u>	<u>Application Time</u>	<u>Suggested Prices</u>
Eyebrows	up to 90 mins	\$300.00 and up
Eye Liner	up to 90 mins	\$300.00 and up
Lip Liner	up to 90 mins	\$300.00 and up

INCOME: After your first 12 customers, using the minimum suggested retail price: 12 customers x \$300.00 = \$3,600.00 income (Note: Additional income when you sell the Skin Oxygen Products to your clients).

INVESTMENT: Investment in yourself for this class is \$1,499.00 (includes microblade kit only) Reg. Retail Value \$2,499.99)

BONUS: Reserve your spot today and receive an eyebrow powder valued at \$19.99 for free. We will supply you with two before/after images of your live model procedure for your portfolio. In addition to receiving your Certificate, you will receive an additional Certificate as an authorized Distributor of the Skin Oxygen Products® so that you can have the option of adding yet another revenue stream to your business. You will also be listed on our website in our directory of permanent makeup professionals and distributors for a period of six months.

As you can see, you will have recouped the cost of your class and also made a profit of \$2,101.00 with your first 12 customers ie. \$3,600.00 income - \$1,499.00 class member fee = \$2,101.00 profit. Don't forget about the additional revenue you can generate by providing lip liner/eye liner services and distributing the Skin Oxygen Products® to your customers. IT REALLY IS THAT SIMPLE!

CLASS MATERIAL INCLUDES:

Kit:

1 caliper

1 Stencil

4 foam practice sheets

4 paper face practice sheets

1 rubber brow

1 pigment

1 pigment ring

5 needle blades

1 microblading hand tool

Discover chemical free natural ingredients in skincare product

Discover marketing and promotion ideas in order to brand yourself

After passing a written test and an evaluation of your technique on a live model (subject to lecturer's approval), class member will receive a Certificate. 100 total hours includes, cover classroom materials required home practice sessions and service performed on live models. Note: Out-of-towners will need to schedule date and time with lecturer for live model procedure.

A more detailed lesson plan will be provided once you sign up for the class. Below is just a summary of the curriculum:

Introduction

History of tattooing/permanent makeup

Types of machines and/or manual handtools

Consultation - Customer

1. Analysis of Customer
2. Desires of Customer
3. Inform Customer about procedure
4. Medical history form

Identify potential problems

Determine if physician clearance needed

Consent forms

1. Inform Customer
2. Potential liability issues

Set-up

1. Equipment
2. Furniture, work surface & lighting

Building codes

Disinfection and sterilization

Equipment

1. Required sterilization
2. Required disinfectants/antiseptics

OSHA and CDC guidelines (or comparable) regarding bloodborne pathogens

Safety

1. Wash hands
2. Hepatitis B vaccination
3. Gloves – Nitrile only, no powder

Handling of devices, needles, and pigments

Sanitation during procedure set-up

Sanitation during procedure clean-up

Customer prep

Pre-care

Prep Customer's skin

Mark skin

Anesthetics and doctor communications

Color and pigments

How to use Pigments

Prep and color mixing

Storage
Skin anatomy
Composition/layers
Skin healing and post care
Diseases, disorders and conditions
Infection
Herpes simplex, shingles
Moles, warts, freckles
Psoriasis, eczema, rosacea
Reactions
Machine/device theory
Review technical aspects
Operation and maintenance
Speed, pressure & angle
Troubleshooting
Capability of equipment
Needle selection
Needle Numbers and configurations
Skin Maintenance/Damage
Storage and disposal
Prep for sterilization if not pre-sterile when purchased
Photography
Equipment and methods
Clarity
Presentation
After care
Customer follow-ups
Forms and instructions
Discuss Facial morphology & Variations

Practice

Live model procedure

Set-up

Marketing

Legal

Insurance

(Note: Payment is due before we provide you with our copyrighted class materials, kit and access code to the class member login area on our website. Since our class is intangible, once you receive your access code via email to the class login area on our website and copyrighted materials via email, you are considered to have started class and the fees are non-refundable)

www.soskincaresystem.com